

Reserve your space in the 2021-2022 Trail Guide!



Visitors Love Maps! These go Fast!

With a fresh new look, this full color trail guide includes a map of the four states along the trail with grid coordinates so travelers can easily find your destination or attraction. The Southern Highroads Development Association is printing **75,000 copies** for distribution to participating **chambers, welcome centers** and all of our **partners**. This trail guide will also be the official response piece to all leads generated from advertising, trade shows and online inquiries.

Space is limited. Please make your choices below.



MAP SIDE AD

\$265.00

6 lines; up to 42 characters per line

One Image or Logo

Includes ad on our website linked to your website



HALF PANEL AD

\$575.00

3.75"x 4.25"

Submit Camera Ready Artwork

or We offer design **\$100**

Includes ad on our website linked to your website



DELUXE MAP SIDE AD

\$475.00

9 lines; up to 42 characters per line

Additional line of text **\$25.00**

One Image or Logo

Includes ad on our website linked to your website



FULL PANEL AD

\$1,200.00

3.75"x 8.50"

Submit Camera Ready Artwork

or We offer design **\$100**

Includes ad on our website linked to your website



FULL PANEL AD ON BACK COVER - ONE SPACE AVAILABLE

\$1,500.00

This space is opposite the front cover with **maximum exposure**

Submit Camera Ready Artwork or We offer Design for **\$100**

Includes ad on our website with link to your website

Additional benefits include:

- Leads from the Southern Highroads Trail Website
- Promotional Posts on our Social Media
- Your Events Listed on our Website

To participate in the 2021-2022 Southern Highroads Trail Guide, complete this form or contact Doug Monroe at 770-536-3482 or mtntopmarketing@yahoo.com

When your payment is received, you will be contacted to obtain verbiage and images for your ad.

If you have any questions, please contact Vicki Wineland, vicki@southernhighroads.org or 706-499-5992.

Southern Highroads Development Association
PO Box 1675 • Clarkesville, GA

Yes! I want to be included!

COMPANY _____

CONTACT NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ EMAIL _____

AMOUNT ENCLOSED _____

Please complete this form and send to:
Southern Highroads Development Association
PO Box 1675, Clarkesville, GA 30523

RESERVE YOUR SPACE BY APRIL 30, 2021 • ART DUE BY MAY 15, 2021